



global
allergy and asthma
patient platform

Work Plan 2015-2016

September 29, 2015

www.ga2p2.org

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Introduction and Strategic Priorities

The work plan summarizes GAAPP's strategic priorities, activities and own projects.

The realization of own **GAAPP projects** is a key focus in the next period. One of the results of running our own projects will be the frequent exchange of opinions and an active cooperation between members and the GAAPP office.

Besides conducting our own projects, another priority is to improve the **communication** between all members.

Though we already made progress regarding our **fundraising**, we will need to keep our focus on gaining financial support from sponsors. Any activity can only become a success if we have both – the financial support and the manpower to run it.



Introduction and Strategic Priorities

Especially within emerging countries we are realizing a high interest in a global acting patient network like GAAPP and a need for national patient organizations. To meet the expectations, GAAPP needs to further improve the **cooperation** between GAAPP members and partners, especially if it comes to exchange existing experience with new members.

GAAPP thanks all engaged members and partners for their work towards our common objectives and a world where patients are equal partners for all involved, to minimize the impact of allergies and asthma.



Mission

To support patients with allergies and asthma throughout the world by protecting their rights and insisting on the duties of governments, healthcare professional organizations, and the general public.

We at GAAPP work towards this on a global level.



Objectives

- To establish a global network to empower the patient voice.
- To work together with Governmental and health-care organizations to minimize the impact of allergies and asthma.
- To be an equal partner involved in the decision-making from inception to conclusion with global health-care organizations.
- To assist the founding of patient organizations in emerging countries.
- To support patients wanting to have an active role in managing their disease, and to empower patients' families, care givers and health-care professionals to support patients in managing their allergies and asthma
- To support the health and social policy concerns of member organizations.
- To fight for best-practice therapy.
- To support emerging countries in providing patients suffering from allergies and asthma with the necessary diagnostic and therapeutic remedies.
- To support the demand of allergy and asthma patients to live in unpolluted healthy air.



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Activities

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- Activities



General Meeting

Objectives	GM of members is the highest governing body of GAAPP. In the GM the board is elected, guidance is given for activities and projects. ne GM offers joint communication to exchange and develop projects.
Target Audience	GAAPP Members, Board and Office → Lead: Organized by GAAPP office
Partnership	All members
Deliverables	<ul style="list-style-type: none">○ Board election○ Budget○ Work Plan○ Medical Advisers○ Guidance strategy○ High level reflection
Time & Place	September 29th 2015, Amsterdam, The Netherlands

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- Activities



Discussion Round within Annual General Meeting

Objectives	Realization of own projects
Target Audience	Members & Coordinators
Partnership	Medical Advisors
Deliverables	<ul style="list-style-type: none">○ Decide on future project○ Project Commitment○ Project Design
Time & Place	29 September 2015, Amsterdam

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Communication

Objectives	<ul style="list-style-type: none">– Improve active network with members & board– Increase Communication with external audiences– Raise awareness of GAAPP objectives– Reach new patients to assist founding of patient groups– Motivate medical & governmental partners to integrate a patient voice
Target Audience	Members, all partners and allergy & asthma patients (wanting an active role in managing their disease)
Partnership	GAAPP Members, Board and all partners
Deliverables	<ul style="list-style-type: none">○ 4 virtual meetings per year with the board○ 2 electronic newsletters per year○ Short articles from members per issue○ 1 Press release per year○ Use of GAAPP logo also on member communications○ Use of GAAPP rollups on at least 3 conferences○ Define social media strategy for next planning period○ Create manpower (Lead?)
Time & Place	ongoing

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Fundraising/ Industry partnerships

Objectives	<ul style="list-style-type: none">– Win long term partners– Finance manpower & projects– Support board & member travels at least partly– Keep fundraising partners up-to-date– Increase quality of activities and build own projects
Target Audience	Existing and potential industry partners → Lead: Antje-H. Fink-Wagner
Partnership	Existing: Novartis Potential: GSK, AstraZeneca, Roche, Stallergenes and other pharmaceutical, healthcare, health technology and environment related industry/ companies
Deliverables	<ul style="list-style-type: none">○ Have at least 3 partners in 2016 and 4 in 2017○ Increase funding figures to meet the framework for sustainable corporate partnership in the next planning period (2017-18)
Time & Place	Ongoing meetings with companies, preferably at medical conferences, where GAAPP participates anyway

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External Network

(Partnerships with other NGO's & Governmental Organizations)

Objectives	<ul style="list-style-type: none">– Build awareness of GAAPP– Show benefit of cooperation with GAAPP– Become an equal partner for healthcare professional and governmental organizations
Target Audience	Continental and/or global NGOs, Governmental Organizations, WHO → Lead: Antje-H. Fink-Wagner
Partnership	AAAAI, ATS, EAACI, ERS, European Health Forum and other Health political forums/platforms, WHO-GARD, Asian Pacific Society of Respiratory, Asian Pacific Association of Allergy, Asthma and Clinical Immunology, Slaai, Pan African Thoracic Society, ARIA, GINA, WAO, IPCRG
Deliverables	<ul style="list-style-type: none">○ Active involvement by GAAPP representatives in program planning (e.g. patient sessions)○ Presence at the conference with charity booth and/or by lectures, workshops, posters○ Use presence for negotiations with exhibitors for partnerships
Time & Place	Ongoing, Worldwide (direct negotiations and conferences)

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Improve Network with GAAPP members

Objectives	<ul style="list-style-type: none">- Provide active opportunities for members to work on joint topics & projects- Support patients in emerging countries to build patient groups/ organizations and become active GAAPP members
Target Audience	Members and interested patients (via healthcare professionals) → Lead: GAAPP office
Partnership	Members, Health Care Professionals, Governmental Organizations
Deliverables	<ul style="list-style-type: none">o Realizing joint projects & deliver and communicate results e.g. Urticaria App, new websiteo Implement GAAPP working groups (Food Allergy, Respiratory allergy, Asthma, PR, etc.):o Space on GA2P2website for working groupso Joint publications, posters, sessionso Recommendation letterso Education for beginners on how to run an organizationo Best practice examples and participation in launch events
Time & Place	Start after decision at the GM.



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Projects

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Severe Asthma survey

Objectives	<ul style="list-style-type: none">- Identify:<ul style="list-style-type: none">* unmet needs of patients* Quality of life of patients* Definition inequalities- Publicate & act on results
Target Audience	Patients all over the world → Lead: GAAPP office, one board member & 4 medical advisors (Africa, America, Asia, Europe)
Partnership	All GAAPP members, Industry partners
Deliverables	<ul style="list-style-type: none">○ Questionnaire○ Field work○ Publication○ Presentation at WHO GARD and other international conferences○ Press releases + conference
Time & Place	2015: Finalize financing 2016: Prepare questionnaire and start field work 2017: Finalize analysis, writing of publication, presentation and press activities

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AIT - Allergy Immunotherapy Survey (academic project)

Objectives	<ul style="list-style-type: none">- Identify:<ul style="list-style-type: none">* the differences in the criteria used when describing and receiving immunotherapy (e.g. age, patient profile, etc.)* Real life- country practice* Compliance rates* Information & Control of Patient
Target Audience	All members, Health care professional organizations, Governments → Lead: office, Prof. Demoly, Prof. Calderon
Partnership	Sponsors, Prof. Demoly & Prof. Calderon
Deliverables	<ul style="list-style-type: none">○ Questionnaire and survey (7 countries)○ Publication○ Presentation at WHO GARD GM and other conferences (e.g. ERS, ATS, EAACI, Asian & American Organizations)○ Press releases + conference
Time & Place	2015: Questionnaire 2016: Field work, analysis, writing of publication, presentation + press activities



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