

GAAPP

# Framework for Sustainable Corporate Partnership



## **GAAPP Framework for Sustainable Corporate Partnerships, June 2011**

### **Background:**

The framework offers outlines of benefits to sponsors to provide GAAPP with unrestricted grants.

GAAPP declares:

- Global networking of allergy and asthma patient organizations is needed. We are establishing a network to empower the patient voice. We demand to be equal partners involved in decision making, from inception to conclusion, with global health care organizations such as ARIA, GINA, WAO, and WHO- GARD.
- All patients with allergies and asthma have a right to comprehensive health care. Best practice therapy includes early diagnosis, patient centred care, access to medication, regular follow-up and rehabilitation. These must be globally agreed, locally adapted, widely disseminated and implemented.
- Access to education including information, training and self management plans is mandatory in best practice therapy. Participation in decisions of their own care is essential for allergy and asthma patients to facilitate adherence.
- Patients with allergies and asthma demand to live in healthy unpolluted air and smoke-free environments. They have the right to accurate information on allergens and other substances that aggravate their disease.
- Patients with allergies and asthma have the fundamental responsibility to take an active role in managing their disease and to lead a healthy life style to allow no limitations to their life and daily activities.

Patients' families, caregivers and health professionals must be empowered to support patients to manage their allergies and asthma.

We as GAAPP will work for this on a global level. Action is needed and our network will work unceasingly to achieve this goal.

The Key areas for GAAPP development:

Building Sustainable Capacity to

1. Project activities
2. Project outcome transfer
3. Communication management
4. Policy Development
5. Advocacy
6. Office

### **General premise of all Sustainable Partnership Arrangements with Industry Collaboration**

Sustainable Corporate Partners include Industry Partners who are companies, foundations and associations who commit to providing GAAPP with various levels of financial support. The Corporate Framework provides a clear method which allows GAAPP and its sponsors to interact and collaborate in a transparent, accountable, effective and mutually beneficial way. It provides a modus operandi to interact with

sponsors whilst maintaining GAAPP's own integrity and independence whoever they are.

## Who are Sustainable Corporate Partners?

These are all companies or organisations, foundations or associations who wish to support GAAPP mission.

## How the Sustainable Relationship Works

The relationship is based on regular and transparent communications and dialogue.

- **Liaison and communication:**  
Each Sustainable Partner is entitled to nominate one individual to be their representative. This nominee will receive regular update from the GAAPP Director, who will be responsible for informing Partners of the organisations activities.
- **EFA Partnership Meetings**  
Sustainable Partners will be invited to meet with other Sustainable Partners and the Board annually, with the aim to exchange information, be updated on development of the activities of GAAPP and partner organisations, and to discuss emerging issues, and areas for further collaboration.

Funding will allow GAAPP to plan and deliver activities effectively. The diversity of funds will include contributions in the form of:

1. Partnership fees
2. Charitable foundations
3. Project and development funds
4. Donations
5. In kind support, and
6. Other sponsorship

## Sustainable Corporate Partners Financial Support:

Sustainable Corporate Partners commit to providing GAAPP with **regular unrestricted financial support** which contributes to the capacity development.

The levels of Sustainable Corporate Partnership are based on unrestricted funds for core capacity development as follows:

Category	
***** (5 Star)	60,000 Euro
**** (4 Star)	45,000 Euro
*** (3 Star)	30,000 Euro
** (2 Star)	15,000 Euro
* (1 Star)	No specific amount of Euro

\*\*\* 3 star level is project level, which means a lower support does not allow to partner in GAAPP owned projects. \* 1 star partners will be called donators. Partners will hopefully be able to commit for three years in the Corporate Partners Framework, thus enabling budgets and effective financial planning to build long-term co-operations.

## **Sustainable Corporate Partner Benefits**

### **Transparent and Accountable Framework:**

The opportunity to be associated with GAAPP in a unique global network at the highest levels within international organisations, with open communications and with clear unambiguous transparent financial arrangements to ensure support is demonstrable with tangible outcomes, whilst ensuring the independent integrity of GAAPP is maintained to provide a strong global patients voice for people with allergies and asthma

### **Representation:**

Each Sustainable Corporate Partner nominates one individual to represent them at GAAPP.

### **Communications:**

The Partners' chosen representative receives information on regular basis on GAAPP's activities.

### **Involvement:**

Sustainable Corporate Partners will be invited by GAAPP to meet with other Sustainable Partners and the Board annually, with the aim to exchange information and be updated on development activities of GAAPP, and to discuss emerging issues, and areas for further collaboration.

### **Policy Framework:**

GAAPP's policy decisions are based on consultation with members and reflect their views only.

### **Priority Notice:**

First notice and priority consideration will be given to Sustainable Partners for all upcoming events and sponsorship activities involving the development of membership capacity and publications, well before general release to other organisations and the public.

### **Involvement, attendance and acknowledgement at GAAPP events:**

All Partners will have the opportunity to share information about the development of events, sending delegates with "Observer" status and attending VIP sessions, with contributions and support acknowledged in the programme.

### **Acknowledgements:**

All Sustainable Corporate Partners will automatically have the levels of their support fully acknowledged in the form of their organisations name prominent in GAAPP's Sustainable Corporate Partner documents, publicity materials and Annual Report, where appropriate.

All Sustainable Partners will be acknowledged on the GAAPP Website with a dedicated area which is transparent and explains the nature of collaboration between the organisations.

## Sustainable Corporate Partner Support opportunities

Beside the benefits GAAPP offers the following opportunities to support GAAPP conferences and meetings (prices on request)

Translation from English into local language of venue (including technique)
Press Release and distribution
Press Conference (including press release)
Programme/ abstract book printing
Travel grants
Service Desk
Note pads and pencils
Technique plus add during break
Bags
Production visits
Meals

## Principles for Support

The following principles have been developed to ensure that all funds received from Sustainable Corporate Partners and all collaborative efforts with organisations are ethical and reflect positively on GAAPP, its members, and the organisations and associations involved:

- GAAPP will accept funds only for activities that are consistent with the mission of the organisation, its members and patients. It will have the right to refuse funds from corporate organisations that do not fit with the ethical aims of GAAPP or whose activities and/or reputation is likely to bring the GAAPP into disrepute.
- GAAPP will at all times maintain an independent and strong patient voice of its member organisations.
- GAAPP will only accept Core Funding and sponsorships for projects when it has full unrestricted control.
- GAAPP reserves the right and holds final approval of all uses of its name, logo and any other identifying symbols.
- GAAPP will not permit presentations which support a commercial product at its meeting or events core programmes, except for the presentation of independent scientific data or the general work of the organisation.
- GAAPP will provide appropriate recognition of an organisations sponsorship, but this must not be interpreted as an endorsement of products or policies.
- GAAPP will have multiple organisational supports from at least two corporate organisations for its activities to avoid the appearance of an alliance with any one company / organisation, its products, and political, legal or regulatory agendas.
- GAAPP will ensure information is available to sponsors and partners on these ethical principles listed above.